

BANGLADESH'S MOST COMPLETE MEDICAL , HEALTHCARE,  
DIAGNOSTIC, DENTAL, LABORATORY TECHNOLOGY,  
AND PHARMACEUTICAL EVENT

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**MEDICAL  
& HEALTHCARE  
EXPO-BOGURA**



**PLATFORM  
OF BUSINESS  
EXCELLENCE** FOR  
**MEDICAL, HEALTHCARE &  
ALLIED INDUSTRIES**

**18 19 20 MAY 2023**  
10:00 AM - 7:00 PM

Venue: Momo Inn Convention Center, Bogura-5800

ORGANIZER



IN ASSOCIATION WITH



PRINCIPAL SPONSOR



PLATINUM SPONSORES



CO-SPONSORES



[www.medicalexpo-bd.com](http://www.medicalexpo-bd.com)

- ▶ Medical Equipments
- ▶ Dental Equipments
- ▶ Hospital Equipments
- ▶ Diagnostic Equipments
- ▶ Baby Foods & Cosmetics
- ▶ Pharmaceutical Products
- ▶ Lab Equipments & Furniture
- ▶ Rehabilitation Equipments

## FOCUSED ON

## ABOUT EXPO

Returning to spur the industry with more innovative products and solutions, the latest technology and equipment and lucrative business opportunities, 2nd Medical & Healthcare Expo-2023 International Medical and Healthcare Equipment & Supply Exhibition is set to be held at the Momo Inn Convention Centre.

Following an economical liberalisation since its exit from isolation, there has been a strong the healthcare sector. Bangladesh is abundant with opportunities for the medical device and equipment market, diseases, and the upgrade in healthcare facilities. Furthermore, with Industry 4.0 or the Fourth Industrial Revolution now a common reality implement better strategies to prepare for the Revolution's impact or risk being left behind. machine learning and modern materials, biotechnology and genomics.

In order to revolutionize the industry towards modernization and Industry 4.0, 2nd Medical & Healthcare Expo 2023 will present the industry an international exhibition alongside technical seminars, featuring more than 60 companies and brands from more than 08 countries including Malaysia, India, Singapore, Thailand, Taiwan and Korea. This is the ideal platform for those in the medical and pharmaceutical profession to source for the latest equipment and supplies, get updated on the latest developments and issues and build relationships with key business owners and decision makers.

Use this opportunity to springboard your business into Bangladesh's medical and Healthcare industry. Kindly contact Md. Shakhawat Hossain at [medicalexpo.bd@gmail.com](mailto:medicalexpo.bd@gmail.com) for more information.



## UNLIMITED OPPORTUNITIES

### AS A SPONSOR

- Promote your Brand logo all branding of event.
- Enhance your leadership status.
- Extra facilities of venue branding & other services.
- Project a long lasting brand image to a targeted audience.

### AS AN EXHIBITOR

- Display your latest machinery, technology, products and services to highly focused trade visitors, trade media and delegations.
- One to one interaction with the industry at a single location.
- Brand building among industry and end users.
- Explore new business and investment opportunities.



## WHY EXHIBIT?

Medical & Healthcare Expo is Bangladesh's Regional largest and dedicated Exhibition for the Medical & Healthcare Sector. The Exhibition will showcase Medical Equipments, Dental Equipments, Hospital Equipments, Diagnostic Equipments, Baby Foods & Cosmetics, Pharmaceutical Products, Lab Equipments & Furniture, Rehabilitation Equipments etc. Medical & Healthcare Expo will introduce ideas, build connections and allow you to compare technologies. As an exhibitor, you will have a chance to meet the leading companies in the sector. Three days in which to discover new commercial opportunities, identify new markets and applications and exchange experiences with like-minded professionals, focusing exclusively on the very best that the Medical & Healthcare sector.



## EXHIBITORS PROFILE

- ▶ Hospital equipment & products
- ▶ Ambulance
- ▶ Modular OT
- ▶ Air-Conditioning Equipment
- ▶ Hospital Garments
- ▶ OT & ICU Equipment
- ▶ Biomedical Waste Management
- ▶ Hospital Management Software
- ▶ OT Lights
- ▶ Hospital Furniture
- ▶ Pharmacy Storage Solutions
- ▶ Defibrillators
- ▶ Rehab & Physiotherapy Equipment
- ▶ Infusion Pumps Lab Equipment
- ▶ Surgical Equipment Disposables
- ▶ Child, Infant and baby care
- ▶ Dental Equipments & Implants
- ▶ Diagnostic products
- ▶ E.N.T. Instruments
- ▶ Electro Medical Instruments
- ▶ Gynaecological Products
- ▶ Home Health Care
- ▶ Hearing Aids
- ▶ Hospital Laundry Equipment
- ▶ Intestinal Surgical Instruments
- ▶ Medical Disposable Products
- ▶ Medical Gas Pipe Line
- ▶ Operation Theater Equipments
- ▶ Ophthalmic Instruments
- ▶ Pathological Instruments
- ▶ Physiotherapy Equipments
- ▶ Rehabilitation Products and aids
- ▶ Sterilizing Instruments
- ▶ Stethoscope & B. P. Apparatus
- ▶ Surgical Disposable
- ▶ Surgical Medical Rubber Goods
- ▶ Surgical Needle, Scissor & Knife
- ▶ Weighing Scales & Weights
- ▶ X-Ray Instruments
- ▶ Dialysis Machines Diathermy
- ▶ Ventilators
- ▶ Anesthesia Products
- ▶ Lab equipment & Products

## VISITORS PROFILE

- ▶ Doctors
- ▶ Physicians & Surgeons
- ▶ Hospitals Administrators
- ▶ Disease Management Organizations
- ▶ Owners of Diagnostic Centres
- ▶ Manufacturers of Medical Equipment
- ▶ Students & Research Scholar
- ▶ Medical Professionals
- ▶ Purchase Managers
- ▶ Healthcare Professionals
- ▶ Healthcare Consultants
- ▶ Prospective Entrepreneurs
- ▶ Paramedical Staff
- ▶ General Practitioners
- ▶ Hospital Managers
- ▶ Hospital Nursing Staff
- ▶ Hospital Technical Managers
- ▶ Laboratory Managers
- ▶ Physiotherapists
- ▶ Medical Trade
- ▶ Medical Industry
- ▶ Medical Assistants
- ▶ Purchasing Group
- ▶ Hospital Operators



## Exhibition Venue



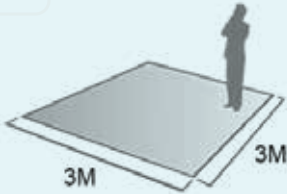
Imagine a charming and picturesque Heritage village in the north part of the countryside, surrounded by the spectacular natural beauty. Experience a relaxing, exciting, comfortable stay in Momo Inn with its glamorous hospitality and its unique atmosphere. Bagura has been selected as the host region as it will focus on the Building Technology. Which will transform the industry and position Bogura into a business hub of north Bengal.

## ORGANIZER

Bangladesh Exhibitions Pvt. Ltd, was established with the ambition to be a leading international exhibition organizer in Bangladesh. Bangladesh Exhibitions is manned by most experienced professionals who had been in the industry for more than decades and served the Industry in National and Regional Level. BEPL's initiatives range from policy advocacy, export promotion, trade fairs, mega events, training, seminars, technology missions, publications, etc. BEPL formed in 2018 has a membership of over 150 members and gradually striving forward with publications and events to create the largest networking platform to facilitate business between local and foreign companies.



Shell Type (3m x 3m)



Bare Space (3m x 3m)

### Exhibit Charges

Bare Space BDT 6,500 per sq. mtr.

Shell Space BDT 7,000 per sq. mtr.

Bare Space USD 110 per sq. mtr.

Shell Space USD 100 per sq. mtr.

VAT 15%

### Standard Facilities

- Stall -3m X 3m and Hight- 2.5m
- 1 Table- Laminated Board
- 2 Chairs
- 1 unit Four Color Name Fascia
- 3 spot Light on back wall
- 1 Unit 3m X 3m Carpet
- 1 Unit 5amp Power Point
- 1 Unit Waste Bin

### Bare Space

Minimum Stall Size: 9 sq. mtr (3m X 3m)

### Stall Allocation

Preparation Day: 17th May 2023

Exhibition: 18, 19, 20 May 2023

### Show Highlight

- 60 + Exhibitors
- 5,000 + Visitors
- 10,000 + Products & Services
- Latest Manufacturing Technology

### Sponsorship Options

- Principal Sponsor
- Platinum Sponsors
- Co-Sponsors

## EVENT PROMOTION

A 360 degree integrated marketing communication approach to will be adopted promote the event through various channels and initiatives like:

- Aggressive Event promotion on social media platform like Face book A sustained PR Campaign till the end of the event to promote the event Launch Functions.
- Strategic Tie-ups with reputed associations
- Promotions in other relevant exhibitions and conferences
- Regular advertisements in various trade magazines
- Road Show Branding
- Newspaper & Television
- Press Conferences
- Electronic advertisements on various trade portals
- Event updates through weekly emails
- Personalized invitation to the industry
- Telectalling & Bulk SMS.



## GET IN TOUCH

### Bangladesh Exhibitions Pvt. Ltd.

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### Bogura Office

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## FOR STALL BOOKING

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